Career Awareness

Objectives
- Increase awareness of career options that match interests
- Become aware of the world of work

Find a Job
Audience: Awareness
Length: 2 sessions of 30 minutes

Materials Needed
- Video clips describing occupations, career clusters or industries
  - MCIS: [http://mncis.intocareers.org](http://mncis.intocareers.org) {Subscription required}
  - MnEnergyCareers: [www.iseek.org/industry/energy/videos.html](http://www.iseek.org/industry/energy/videos.html)
  - MnGreenCareers: [www.iseek.org/industry/green/careers/videos.html](http://www.iseek.org/industry/green/careers/videos.html)
  - MnITCareers: [www.iseek.org/industry/it/videos.html](http://www.iseek.org/industry/it/videos.html)
  - MnManufacturingCareers: [www.iseek.org/industry/manufacturing/videos.html](http://www.iseek.org/industry/manufacturing/videos.html)
- Hats, clothes and props representing different careers

Instructions
This activity is for elementary school-age children.

1. Show a few videos about chosen careers or clusters.

2. Discuss with students what they liked about the careers.
   a. Which careers would they like to know more about?
   b. Which careers could they imagine themselves working in?
   c. Do they know anyone who works in any of those careers?

3. Have students choose a career then dress as that career. Have them share why they chose that career and why they would fit that job.
Evaluation of Learning

- Grade students on their career depictions.
- Assess students’ participation in class discussion.
- Monitor students’ awareness of career options.

Enhanced Learning

- Students could interview someone working in the career they choose to increase their knowledge about that field.
- Present more detailed information about high-demand careers or the career students were most interested in.
- Invite guest speakers to describe what it is like to work in their careers.
- Introduce career pathways using the Minnesota Programs of Study website (www.mnprogramsofstudy.org).